

ticketcorner

CONTENT-GUIDE Event page of the web shop

Event page of the web shop

For an optimal web presence on Ticketcorner, we require various assets:

- Square event image
- Artwork / header image
- Short text / abstract (max. 200 characters including spaces)
- Text for the event information
- Optional: video link (YouTube, Vimeo)

A square event image in various sizes and a short text/abstract are required. In addition, the display can be optimised with a header image, additional event information and, if desired, by integrating a video link.

Square event image

A square event image in various sizes is required, not animated, without URLs, without third-party logos:

- 500x500 px, jpg
- 222x222 px, jpg

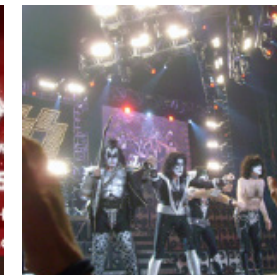
Below you can see what you should bear in mind when selecting images. Please ensure that your images do not contain any URLs, third-party logos, prices or telephone numbers. They should also contain as few typographical elements as possible (font, etc.).

Positive examples



- Close-up of the artist
- Artist's logo with background image
- Event logo on a plain background

Negative examples



- Typography and URL in the image
- Poor image quality
- Logos and too much text in the image

Artwork / header image

A landscape format image (1240x480 px) is required, not animated, without URLs, without third-party logos. The following points must be observed for the design:



You can find a corresponding template for Photoshop here: [Artwork template](#)

Integrating videos

Simply upload your video material to YouTube or Vimeo and send us the link by email to assetmanagement@ticketcorner.ch. If possible, please also send us the link to the event where the video is to be placed.

Please ensure that the video does not contain any external URLs, prices, telephone numbers, or similar information, and that the video material comes from a secure, reliable source.

