

### See Tickets Switzerland now part of Ticketcorner Holding Ltd.

Rümlang/Zurich, March 5, 2026 – As of late February, See Tickets Switzerland is owned by Ticketcorner Holding Ltd. The ticketing company used to be a direct subsidiary of the CTS EVENTIM group; in future, the company will be managed within Ticketcorner Holding Ltd., a joint venture between CTS EVENTIM and Ringier. The objective is to integrate it step by step into Ticketcorner's existing market and platform structure. The transaction has been approved by the competent competition authorities.

#### **More reach for event organisers. More selection for fans**

This step gives event organiser customers of See Tickets Switzerland access to the Ticketcorner platform: greater reach, professional digital marketing solutions and scalable technology. Events will become more visible and new target groups will open up. Fans benefit from a yet wider range of events on Switzerland's biggest live entertainment marketplace – with the same simple and reliable ticket sale process that they have come to know.

#### **Oliver Niedermann, CEO of Ticketcorner and Managing Director of Ticketcorner Holding Ltd.:**

«With this step-by-step integration, we are expanding our offering and strategically investing in technology, data expertise and marketing. Our aspiration is to provide event organisers with the highest-performance platform on the Swiss market and to give fans the best possible access to live experiences.»

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#### **About Ticketcorner**

Ticketcorner offers individual ticketing solutions for events in the areas of entertainment, culture, and sports – including a comprehensive range of services for mountain railways. Tickets can be purchased via the website, the app, the customer service centre, and ticket outlets throughout Switzerland. Ticketcorner operates its own media platforms such as the online magazine «event.», digital channels and social media with curated content. Ticketcorner AG is a wholly owned subsidiary of Ticketcorner Holding AG, which is in turn owned in equal parts by CTS EVENTIM AG & Co. KGaA and Ringier AG. CTS EVENTIM AG & Co. KGaA, which is listed on the MDAX, is active in the ticketing sector in 25 countries. Ringier is a multinational Swiss media company with brands across print, TV, radio, and digital channels.